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<b>Video characteristics Median (IQR 25-75)</b>	<b>Health (n:96)</b>	<b>Non-health (n:11)</b>	<b>P</b>
Views	5000.50 (355.50-29660.50)	3500 (468-10182)	NS
Likes	19.5 (3-211)	18 (2-61)	NS
Duration (in minutes)	2 (1-4.75)	1 (0-5)	NS
Uploading time (in months)	49 (24-90.50)	65 (36-109)	NS
Views/Months	70.60 (9.39-695.47)	28.22 (17.45-142.50)	NS
Likes/Months	0.39 (0.08-3.49)	0.24 (0.03-1.02)	NS
Likes/Views	0.005 (0.002-0.012)	0.006 (0.003-0.015)	NS

**Suppl Table 3: Comparison of general characteristics of the videos depending on the aim of their content**

	<b>Medical profession education n:8</b>	<b>Patient education n:83</b>	<b>Patient experience n:10</b>	<b>Awareness n:6</b>	<b>P</b>
<b>Views</b> Median (IQR 25-75)	443.5 43.25-25281.50	4852 360-38033	5935 2549-9492.75	4410.5 171.75- 2860494.25	NS
<b>Likes</b> Median (IQR 25-75)	6 1.25-525.50	17 3-218	37 15.75-54.25	47 0.75-31618.50	NS
<b>Duration (minute)</b> Median (IQR 25-75)	14 7.25-31.75	2 1-4.0	1 0-5.25	1.5 0.75-3	<b>0.002</b>
<b>Uploaded many months ago</b> Median (IQR 25-75)	20.5 11.09-23.25	58 29-93	68 34.25-96.25	58 36.25-83.75	<b>0.005</b>
<b>Views/months</b> Median (IQR 25-75)	46.73 2.86-1096.27	68.5 10.32-698.57	82.55 26.43-184.49	57.81 2.51-77218.48	NS
<b>Likes/months</b> Median (IQR 25-75)	0.65 0.09-22.35	0.35 0.08-3.57	0.49 0.28-1.66	0.59 0.01-853.76	NS
<b>Likes/views</b> Median (IQR 25-75)	0.01 0.01-0.03	0.005 0.002-0.11	0.006 0.0046-0.0156	0.006 0.003-0.011	NS